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[TO THE POINT]

**CULTURAL CODE,
OR QUOD LICET IOVI, NON LICET
BOVI (WHAT IS PERMISSIBLE
FOR JUPITER MAY NOT BE
PERMISSIBLE FOR A BULL).**

There is such a thing as nation's cultural code. This phenomenon is primarily understood as unique cultural features inherited by large nations and small nationalities from their ancestors. This code is found in many peoples, in particular, the Russians, the Chinese, the French, the Swedes, the Italians, the Arabs, and even the so-called "cradle" civilizations — the indigenous tribes of Central Africa and Polynesia.



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As a rule, this code is based on thousands of years of "firmware": ethical, cultural, religious, and moral. Each of these nations has gone a long path of common victories and defeats, created its own unique civilizational phenomena primarily related to a worldview. By default, a cultural code is considered to be also owned by the United States of America, namely, the "American nation" living on the territory of the country — the result of the state's "melting pot" policy. They say that due to this, cultural and national characteristics of immigrants blurred and assimilation occurred (who and with whom?), forming a unique American community. However, recent events in the United States — the growing radicalization of part of the black population, a serious increase in political confrontation, and the consolidation of many national and ethnic groups in the face of internal threats — clearly show the opposite: there is no civilizational community in the American society and there has never been any. There has been only a motto that created an illusion and was misleading. The Americans are really united by a completely different phenomenon that is mistakenly taken for a manifestation of a cultural code.



This is the cult of money, profit, and selfishness. Surprisingly, one of the first people to notice this phenomenon was the great Russian thinker, strategist, and poet Alexander Pushkin. In 1836, six months before his death, he gave the following description of the American society: "For some time now, the United States of America have been drawing attention ... attention of the most thinking people... Respect for this new nation and for its way of life, the fruit of the latest enlightenment, has been drastically shaken. It was astonishing to see democracy in its hideous cynicism, its cruel prejudices, and its intolerable tyranny. All that is noble, altruistic, and uplifting is suppressed by relentless selfishness and a passion for contentment." Another prominent Russian poet, Sergei Yesenin who visited the country in 1922 had similar impressions of the United States: "The reign of the dollar has eaten away all their aspirations for any complex issues. An American is completely immersed in "Business" and does not want to know anything else. The American art is at the lowest stage of development... All this shows that the Americans are a very young and not fully developed nation...".



Photo: Reuters

**THE US SUPPORT KIEV'S PLANS
TO GET CRIMEA BACK**

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It is probably not entirely correct to look at the civilizational level of the American "nation" only through the eyes of the Russian world representatives. Well, let's listen to an outstanding American. In 1975, Moscow was visited by one of the most famous and expensive "creators" of our time, the founder of commercial pop art movement, the American artist Andy Warhol. When asked by journalists what he found interesting in the Soviet Union, he replied: "There is nothing interesting so far. There isn't even a McDonald's in Moscow."

We have long been accustomed to the fact that snobbery, arrogance, and insolence towards most countries of the world are the hallmark of the American elite standing, first of all, at the helm of power. Some perceive this as a special cowboy style, the inevitable political brutality inherent in a young and enterprising nation amidst competition. But there is another point of view: this is a typical result of a poor mind and an immature soul.

It seems that the time has come to remind American politicians that Moscow University — not the oldest educational institution in Europe — was founded in the middle of the XVIII-th century, in 1755. In 1783, Catherine II annexed Crimea to the Russian Empire. In-between these important events, another thing happened: in 1776, the United States Declaration of Independence was adopted on the North American continent, proclaiming the independence of thirteen American states. As this year marks the 244th anniversary of that date, the American elite seems to forget that the world has somehow managed to cope without them for several millennia. It is quite obvious that the American "nation" still has a long and thorny way to go before it forms its own cultural code.



Perhaps the process will be accelerated by the current crisis: American statehood is in a zone of severe turbulence. In the meantime, too absorbed in playing the role of Jupiter, the young US elite need to keep in mind: if you sow the wind you reap the whirlwind: the consequences for their country and for the whole world can be sad.



A HALF-CENTURY- LONG DRAMA

Almost half a century ago, Turkey committed an act of military aggression against an independent state – the Republic of Cyprus – by occupying a third of the country. Since then, the tragedy of the people of Cyprus has not ended so far. But today, the Turkish leadership has turned its attention to Crimea: it is always much more interesting in someone else's garden.

One of the results of the Turkish aggression against Cyprus was that the island with an area of just over nine thousand square kilometers is today the most fenced territory in the world. Currently, the southern part of the state is ruled by the legitimate government of the Republic of Cyprus, the northern part of the island is controlled by the Turkish occupation administration, which has created a quasi-state called the "Turkish Republic of Northern Cyprus", while there is also a neutral zone separating the sovereign part from the occupied part, as well as two sovereign (!) territories accounting for almost 3% of the country's territory and ruled by the United Kingdom. Naturally, British military bases are located there.

Cyprus was liberated from Turkey in the 19th century by Russian soldiers who shed their blood during the Russo-Turkish war of 1877-1878, when Bulgaria was also liberated. You will recall that, defeated by Russia, the Ottoman Empire was supported by the British Empire, and therefore, the latter got the island of Cyprus in its possession without losing a single soldier. As a result, Cyprus gained independence only in 1960.

However, fourteen years later, in 1974, Turkey, under the pretext of protecting the Turkish population of Cyprus during a coup, invaded the island and occupied more than a third of the independent state's territory.

**HE'D BETTER RULE TURKEY: CRIMEANS
RESPOND TO ERDOGAN ABOUT "GIVING
CRIMEA BACK"**

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About 80 percent of tourist sites, 70 percent of industry and mineral deposits, and almost half of the cultivated land were in the Turkish-occupied part of Cyprus. About 200 thousand Greeks were forced to flee to the South from the lands occupied by Turkey, and about 40 thousand Turks moved to the north from the Republic of Cyprus. Today, Turkey is the only state that has recognized the Turkish Republic of Northern Cyprus. It keeps a military group on the island, actively supports the protectorate's economy with financial injections and does not abandon attempts to legalize the occupation.



However, this does not have a noticeable impact on the development of the controlled territories: local living standards are significantly lower than those in the Republic of Cyprus.

It seems that the Turkish leadership is no longer interested in dealing with the occupied territories as it is troublesome and hardly ever appreciated by anyone. It is surely much more effective to act as Crimea's "benefactor", "fighting" for the rights of Crimeans. But the mission turned out to be worthless — as only the fascist authorities in Kiev are delighted. At the same time, with its anti-Crimean and anti-Russian statements, including claims to the peninsula, the Turkish leadership demonstrates not just a reduced level of responsibility.



We are talking about more dangerous things, especially for Turkey: about the loss of political intuition, the rejection to thoroughly analyze the global development of the macro-region and the world at large in favor of the emotionally loaded "effects", and, most importantly, the distrust of those systemic threats, which have already been faced by Turkish statehood and which are able to destabilize Turkey and all of Asia Minor at the most unexpected moment.



*Abandoned hotels in Famagusta
(Northern Cyprus)*



IN DEVELOPMENT



ROADSIDE INFRASTRUCTURE ALONG THE TAVRIDA HIGHWAY IN THE MAKING

Back in March 2014, the Chairman of the State Council of the Republic of Crimea Vladimir Konstantinov told reporters that over the previous 22 years, Kiev authorities had not invested anything in the development of Crimea. "Over the past 22 years, nothing has been invested in Crimea, money was pumped out of here to the central budget, distributed and spent on whatever it was considered necessary. Let's now count all the objects that were built in Crimea over the past 20 years — it's next to nothing," — says Vladimir Konstantinov. That's all Crimea has got over the past years. Crimea was not trusted, it was suspected and humiliated all the time."

Less than seven years have passed since then, and today we see Crimea transforming. There's hardly any industry ignored by the state. While in many areas, it's not just major repairs, but complete modernization — in fact, construction from scratch. This primarily applies to housing and utilities, energy and water supply, social facilities, and transport infrastructure.

We have already written about the opening of the Trans-Crimean highway Tavrída, which runs through the entire peninsula and connects Kerch, Simferopol, and Sevastopol by the shortest route. However, work on the highway is not over at this point. After all, the renewal and development of Crimea is based on a comprehensive approach. This means that each object must fit into the overall concept, complement the functionality of the other, and create a full-fledged environment of comfort and security for the residents of the peninsula and its guests.



That is why a new stage of Tavrída's development has now begun. Currently, there's no any infrastructure built along the highway: no gas stations, car service stations, tourist and hotel facilities. This is expected to be addressed in the coming months. The planned investment in the project is 298 million rubles.



**MULTIFUNCTIONAL ZONES ALONG
THE CRIMEAN HIGHWAY
TAVRIDA ARE UNDER CONSTRUCTION**

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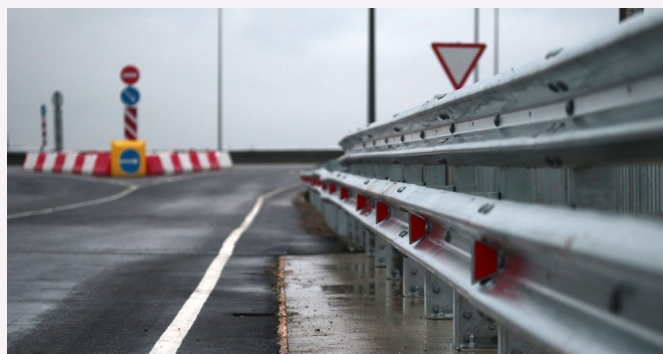


Photo: Sergey Malgavko / TASS

IN DEVELOPMENT



GRAPES AGAINST CORONAVIRUS

Alongside with outstanding architectural sights and unique masterpieces of nature, grapes have long been one of the most vibrant symbols of Crimea. Today, scientists get more and more interested in grapes. Thus, according to experts of the Medical Academy at the Crimean Federal University, the unique combination of maritime climate, sun and soil, as well as the preserved traditions of one of the oldest arts of agriculture – vine growing, open up new prospects in the treatment of serious diseases. To a large extent, this also applies to coronavirus.

Crimean scientists have completed a series of experiments showing the unusual properties of the red Crimean grape concentrate. This natural antioxidant has shown its 100% effectiveness in restoring internal organs, especially the liver affected by intensive treatment with antibiotics. This is the scheme that is currently being used to counteract coronavirus. COVID-19 produces a strong toxic effect on the body and on the liver in particular. The research results are published in a highly rated international scientific journal.



CFU SCIENTISTS SUGGEST TREATING
COVID-19 CONSEQUENCES WITH
GRAPE CONCENTRATE

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BUSINESS IN CRIMEA



MAJOR RUSSIAN INVESTORS ARE READY TO ENTER CRIMEA

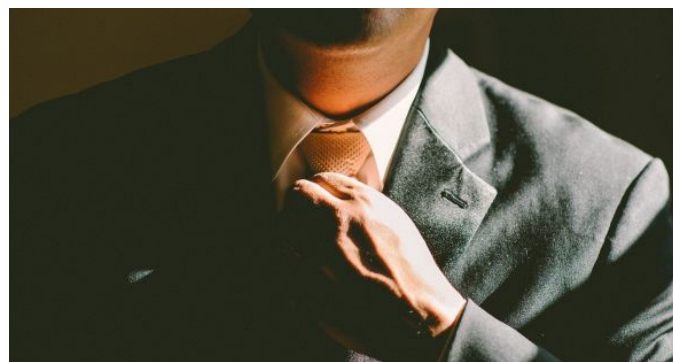
Crimea's huge investment potential is of great interest to Russian investors. According to businessmen, in recent years, Crimea has become a full-fledged space for investment. This is primarily due to the development of transport infrastructure and legislation improvement. All this makes Crimea one of the most promising regions of Russia in terms of development, and extremely attractive for serious investments despite Western sanctions.

As noted by the Deputy Prime Minister, Minister of Finance of the Republic of Crimea Irina Kiviko, among the largest and most significant investment projects, it is worth noting the Belogorsky greenhouse complex which declared investments amount to 3.9 billion rubles. This year, the investor has officially launched the greenhouses. Winemaking and viticulture development are among the priority areas for investors. Investors are actively developing this industry in the Bakhchisaray and Simferopol districts, as well as Feodosia. Five projects had a total amount of investment of 4.5 billion rubles. In the field of manufacturing, several factories are already operating in the Simferopol district. Namely, the asphalt-concrete plant with 66.4 million rubles of investment, the concrete production plant with an investment volume of almost 50 million rubles. The enterprises reached their full capacity, fulfilling large orders at construction sites. In addition, as per the sphere of resorts and tourism, not only hotels are built and new camping sites are opened, but the embankments of Crimean cities get their infrastructure developed.



**MAJOR RUSSIAN INVESTORS ARE INTERESTED
IN CRIMEA - KHUSNULLIN**

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In Yalta, an investor reconstructed the embankment and created a multifunctional beach service complex. This year, 17 new investment projects are being implemented in Crimea worth a total of 2.6 billion rubles in the field of agriculture, resorts and tourism, industry, as well as trade and services. This was announced by the Minister of Economic Development. Importantly, the entire territory of the peninsula is a free economic zone. This provides benefits and preferences as follows: leasing land plots without bidding, preferential taxation, and the free customs zone procedure application. A legal entity or an individual entrepreneur can join the free economic zone. The main requirement for small and medium-sized businesses is to invest at least 3 million rubles in their business within three years from the start of operation. All others need to invest at least 30 million rubles.

